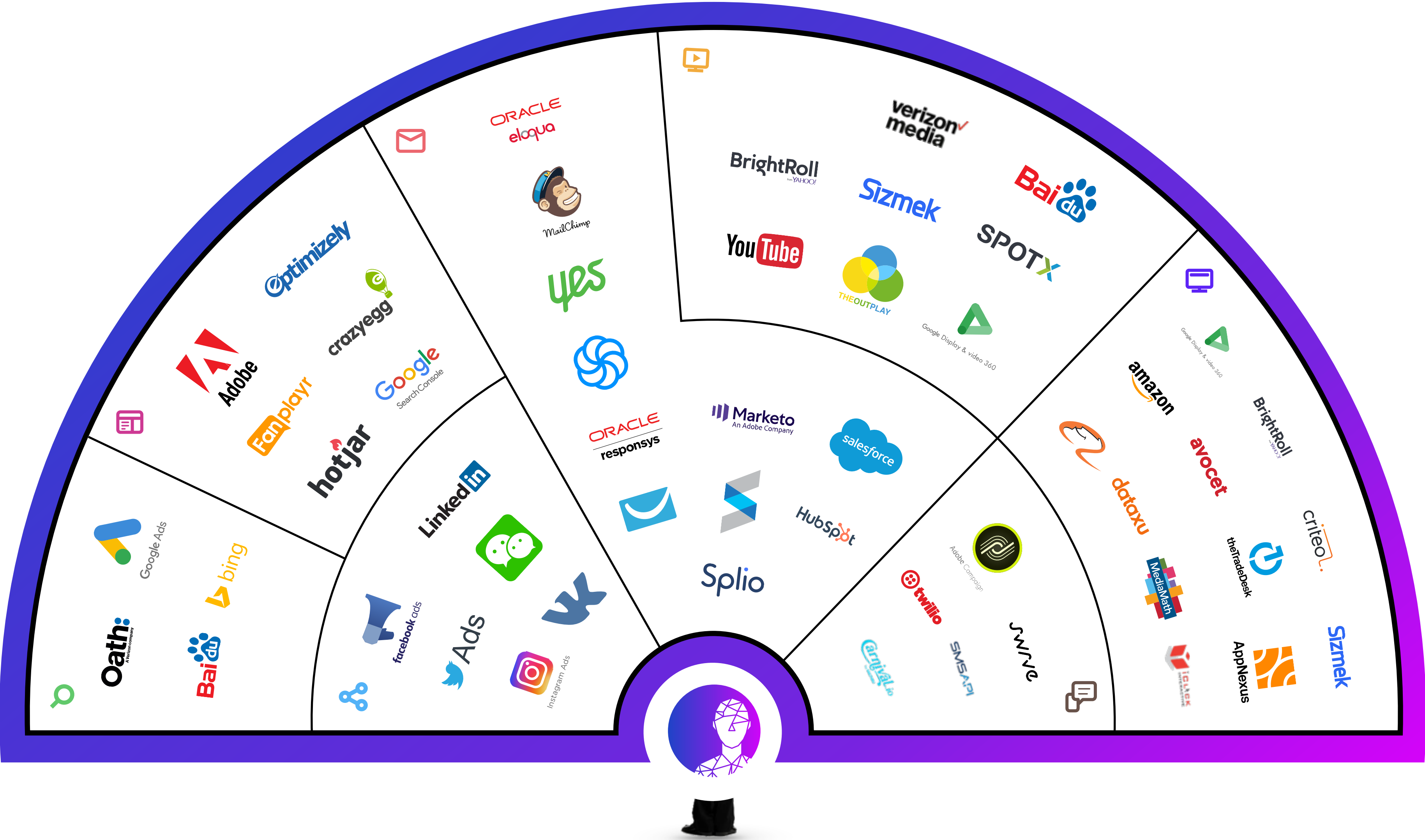




**MYNTELLIGENCE**

**MYNTELLIGENCE**  
**THE SOUND OF DIGITAL**

# THE SOUND OF DIGITAL







**MYNTELLIGENCE**



# AUTOMATION

The Marketing Operating System enables the in-housing of all the digital marketing applications and processes along the sales funnel, in a fully automated fashion.

By adopting the platform, clients cut management and tech costs and make themselves flexible in managing digital investments, reaching a sensible competitive advantage.





# ACADEMY

Through technology and expertise, Myntelligence provides companies with knowledge and offers an HR investment:

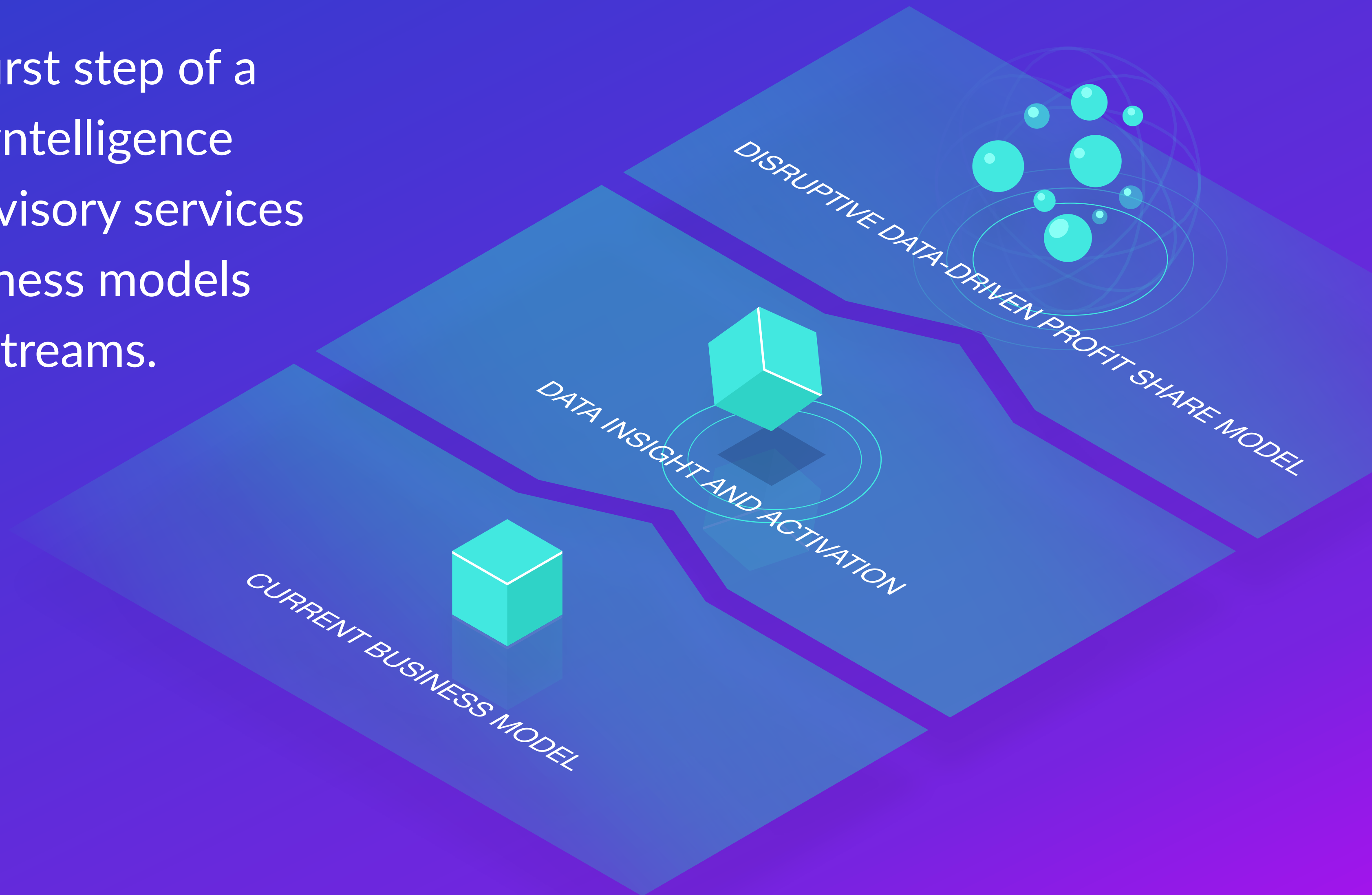
- Digital Marketing strategic and practical e-learning courses.
- Full access to online platforms in a learning-by-doing process, offered in company offices or at Myntelligence, on behalf of its clients.



# ADVISORY

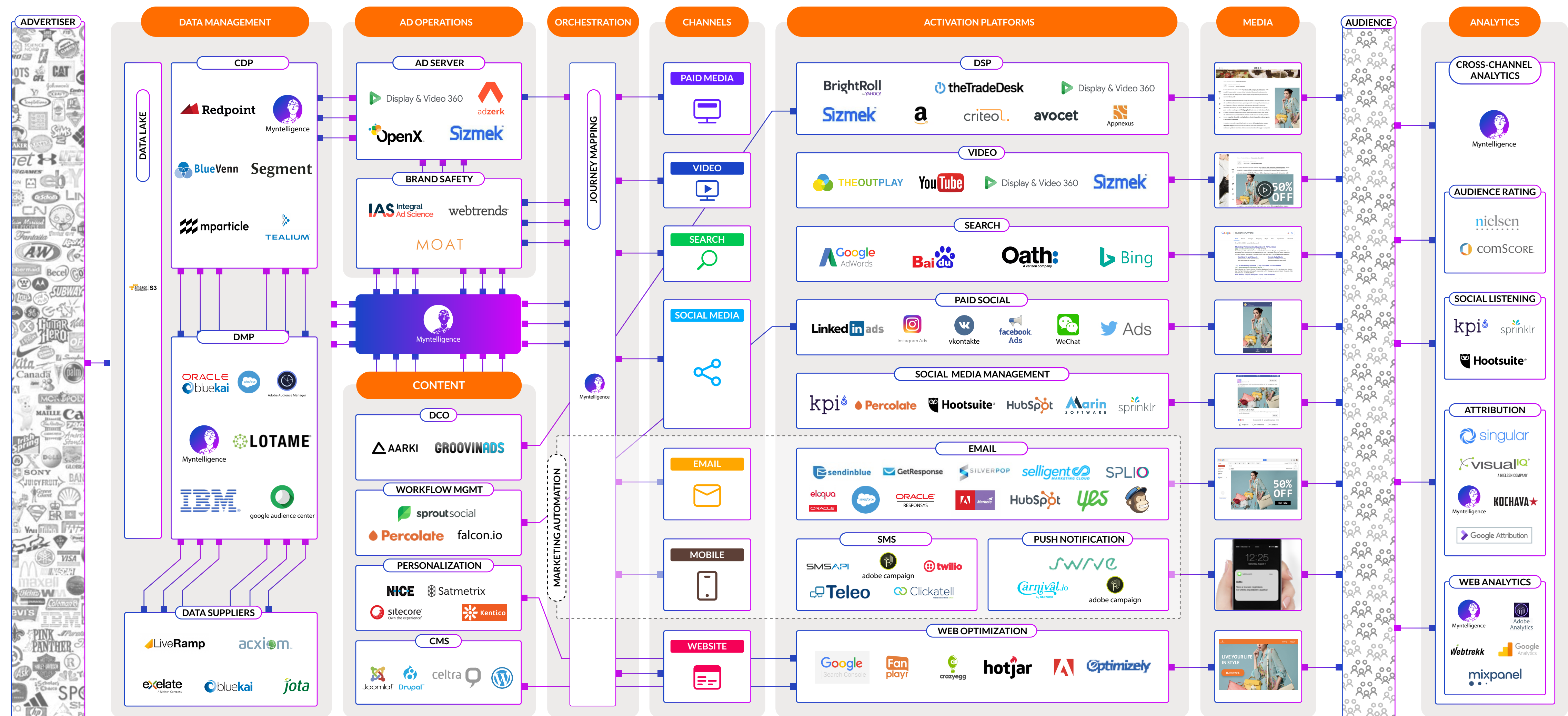
Technology is just the very first step of a holistic approach, where Myntelligence provides companies with advisory services to build new disruptive business models and generate new revenue streams.

Myntelligence helps companies become totally autonomous in their digital transformation process and its model is based on profit share, instead of the standard billing process.





# AT THE CORE OF THE DIGITAL ECOSYSTEM





# A PLATFORM OF PLATFORMS



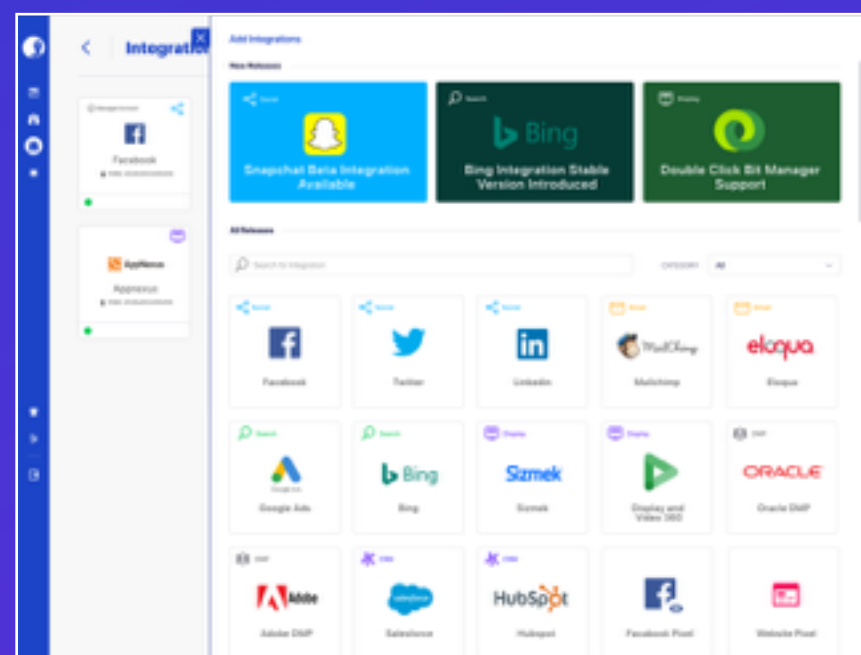
## Campaign Journey Layer

AI-powered canvas enables the creation of best-performing campaign paths leveraging all multi channel platform capabilities



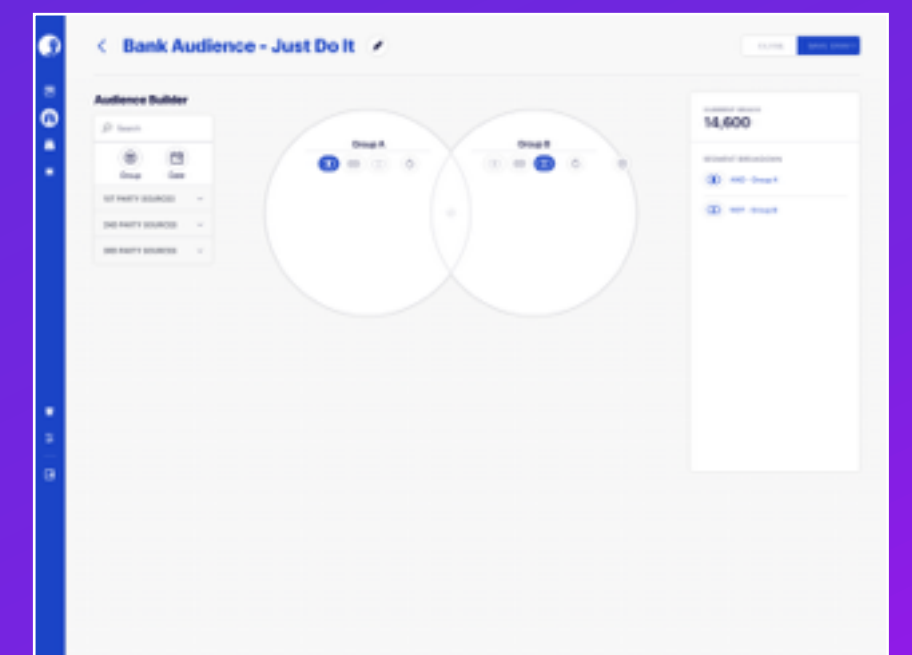
## Analytics and Reporting Layer

A unified view into the full funnel. The power of a single tracking system that generates useful insights to drive ROAs



## Platform Integration Layer

Plug-and-play integration layers with best-of-breed activation platforms offer the best choice and flexibility to reach your consumers



## Identity Management Layer (CDP)

Follow each consumer across all digital touchpoints and connect the dots across the company silos to unify and orchestrate 1-1 communication





# MYNTELLIGENCE

## THE ULTIMATE DIGITAL EXPERIENCE

THE MARKETING  
OPERATING SYSTEM